

# Online Appendix

**Contents**

Table A1. Numbers of Editorials by Newspaper 2  
Table A2. Coding Variables and Inter-coder Reliability Tests 3  
Table A3. Summary Statistics for the Independent Variables by Region 4  
Table A4. Impact of crisis abatement period on editorial tone and content (Logit Model) 5

Table A1.

*Numbers of Editorials by Newspaper*

Region	Newspaper	Crisis Abatement Beginning Week	Total Editorials on Pandemic	Sampled Editorials		
				Breakout	Abatement	Total
Korea	<i>Korea Herald</i>	W17	57	38	17	55
Korea	<i>Korea Times</i>	W17	103	35	20	55
Hong Kong	<i>South China Morning Post</i>	W17	163	34	21	55
Taiwan	<i>Taipei Times</i>	W17	70	36	19	55
China	<i>Global Times</i>	W11	104	16	39	55
China	<i>China Daily</i>	W11	136	13	42	55
		<b>Total</b>	<b>633</b>	<b>172</b>	<b>158</b>	<b>330</b>

*Note:* Editorials were coded from January 1st to June 30th, a 26 week period. The date when the crisis abatement period began varied between region, as it related to the week when the number infected dropped to a manageable level close to zero.

Table A2.

*Coding Variables and Inter-coder Reliability Tests*

	<b>Korea</b>		<b>Taiwan</b>		<b>Hong Kong</b>		<b>China</b>		<b>All</b>	
	<b>%</b>	<b>Krip.</b>	<b>%</b>	<b>Krip.</b>	<b>%</b>	<b>Krip.</b>	<b>%</b>	<b>Krip.</b>	<b>%</b>	<b>Krip.</b>
Alarm	0.91	0.67	0.86	0.66	0.91	0.79	0.88	0.74	0.89	0.77
Health Consequences	0.90	0.80	0.89	0.77	0.95	0.89	0.93	0.80	0.92	0.83
Social Consequences	0.92	0.82	0.95	0.89	0.96	0.93	0.90	0.80	0.96	0.91
Economic Consequences	0.96	0.90	0.96	0.93	0.96	0.93	0.95	0.89	0.92	0.85
Political Consequences	0.85	0.69	0.93	0.86	0.87	0.70	0.86	0.70	0.87	0.74
Blame	0.83	0.62	0.96	0.92	0.87	0.74	0.95	0.89	0.90	0.79
Praise	0.90	0.74	0.78	0.56	0.95	0.87	0.88	0.77	0.88	0.75
Personal Actions	0.96	0.81	1.00	1.00	1.00	1.00	0.99	0.97	0.98	0.94
Societal Actions	0.97	0.71	0.95	0.84	0.86	0.62	0.96	0.86	0.95	0.78

*Note:* % represents the Percentage of Agreement. Krip. stands for Krippendorff's Alpha

Table A3

*Summary Statistics for the Independent Variables by Region*

		Obs	Mean	Std. Dev.	Min	Max
<b>All Editorials</b>	Alarm	330	0.62	0.49	0	1
	Health Consq	330	0.58	0.49	0	1
	Social Consq	330	0.47	0.50	0	1
	Economic Consq.	330	0.56	0.50	0	1
	Political Consq.	330	0.51	0.50	0	1
	Blame	330	0.61	0.49	0	1
	Praise	330	0.38	0.49	0	1
	Personal Actions	330	0.18	0.39	0	1
	Societal Actions	330	0.85	0.36	0	1
<b>Chinese Editorials</b>	Alarm	110	0.35	0.48	0	1
	Health Consq	110	0.77	0.42	0	1
	Social Consq	110	0.55	0.50	0	1
	Economic Consq.	110	0.52	0.50	0	1
	Political Consq.	110	0.68	0.47	0	1
	Blame	110	0.63	0.49	0	1
	Praise	110	0.55	0.50	0	1
	Personal Actions	110	0.22	0.41	0	1
	Societal Actions	110	0.86	0.34	0	1
<b>Korean Editorials</b>	Alarm	110	0.84	0.37	0	1
	Health Consq	110	0.44	0.50	0	1
	Social Consq	110	0.35	0.48	0	1
	Economic Consq.	110	0.65	0.48	0	1
	Political Consq.	110	0.41	0.49	0	1
	Blame	110	0.67	0.47	0	1
	Praise	110	0.25	0.43	0	1
	Personal Actions	110	0.15	0.35	0	1
	Societal Actions	110	0.95	0.21	0	1
<b>Hong Kong Editorials</b>	Alarm	55	0.65	0.48	0	1
	Health Consq	55	0.62	0.49	0	1
	Social Consq	55	0.53	0.50	0	1
	Economic Consq.	55	0.45	0.50	0	1
	Political Consq.	55	0.33	0.47	0	1
	Blame	55	0.36	0.49	0	1
	Praise	55	0.27	0.45	0	1
	Personal Actions	55	0.22	0.42	0	1
	Societal Actions	55	0.67	0.47	0	1
<b>Taiwanese Editorials</b>	Alarm	55	0.71	0.46	0	1
	Health Consq	55	0.42	0.50	0	1
	Social Consq	55	0.51	0.50	0	1
	Economic Consq.	55	0.56	0.50	0	1
	Political Consq.	55	0.56	0.50	0	1
	Blame	55	0.67	0.47	0	1
	Praise	55	0.45	0.50	0	1
	Personal Actions	55	0.15	0.36	0	1
	Societal Actions	55	0.78	0.42	0	1

Table A3.

*Impact of Crisis Abatement Period on Editorial Tone and Frames (Logit Model)*

	<b>Tone</b>	<b>Consequence</b>			<b>Responsibility</b>		<b>Action</b>		
	Alarm 1	Health 2	Social 3	Econ. 4	Pol. 5	Blame 7	Praise 8	Per. 9	Soc. 10
Crisis Abatement	-0.01 (0.25)	-0.39 (0.25)	-0.40 (0.25)	0.91*** (0.26)	0.60** (0.25)	0.19 (0.25)	-0.22 (0.25)	-0.71** (0.33)	0.52 (0.36)
Intercept	0.45*** (0.17)	0.37** (0.16)	0.08 (0.16)	-0.16 (0.16)	-0.35** (0.17)	0.14 (0.16)	-0.39** (0.17)	-1.27*** (0.20)	1.38*** (0.21)
N	330	330	330	330	330	330	330	330	330
Pseudo R2	0.00	0.01	0.01	0.04	0.02	0.00	0.00	0.02	0.01
Log Likelihood	-294.46	-301.20	-302.10	-289.82	-300.02	-301.60	-291.16	-197.25	-195.17

*Note:* This table presents the results of regression analyses for independent variables (rows) and dependent variables (columns). Entries are coefficients from the Logit regression model. Standard errors are in parentheses.

\* $p < 0.10$  ; \*\* $p < 0.05$  ; \*\*\* $p < 0.01$ .